

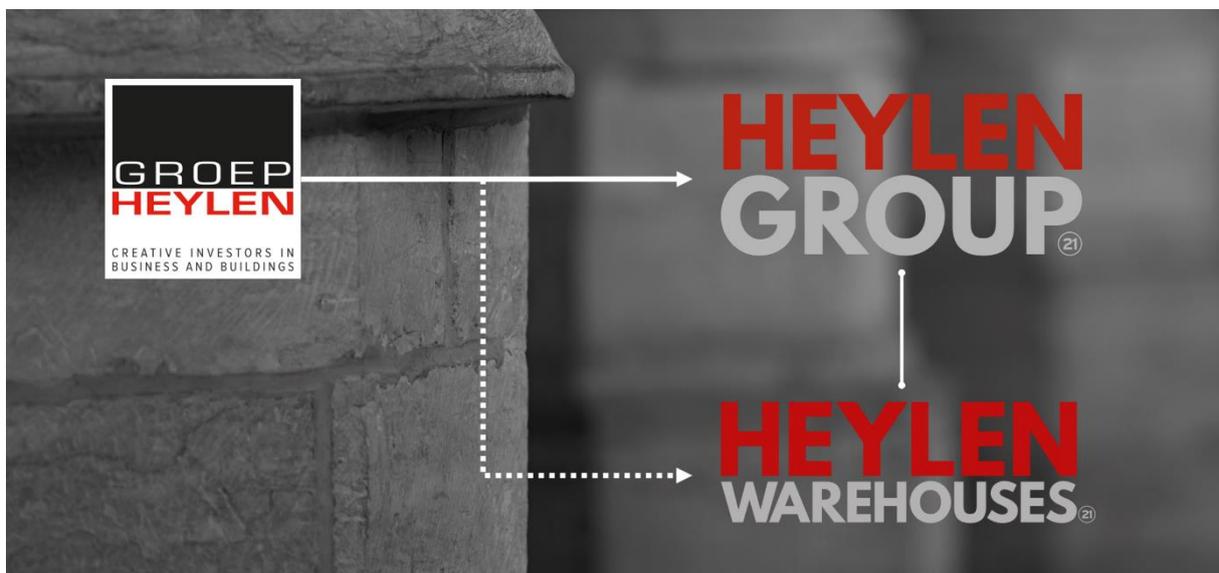
## GROEP HEYLEN TO BECOME HEYLEN GROUP FOR FURTHER INTERNATIONALISATION

The logistics real estate division acquires its own identity under Heylen Warehouses

**HERENTALS - The Belgian Groep Heylen, an industrial holding investing in ambitious companies and buildings, both nationally and abroad, changes its name to Heylen Group as of today. With this name change, the growth company will establish a further international expansion and will strengthen its foothold in foreign markets. The Heylen Group subdivision specialised in logistics real estate projects will also acquire its own identity and go by the name of Heylen Warehouses.**

Over the years, Heylen Group has evolved into a multidisciplinary holding, with branches covering various industries. Among their most prominent branches ranks the logistics real estate sector. “We invest in large warehouses and distribution centres for leading companies active in retail and industrial sectors,” Wim Heylen, Executive Chairman of Heylen Group, explains.

“In this industry, we have already developed a significant brand awareness. Until now, we always operated under the group name as a real estate investor. That is why outsiders often mainly associate ‘Groep Heylen’ with real estate but, though that is understandable, Heylen Group has much more to offer.” With this rebranding, the company aims to increase awareness of its broad range of activities and emphasise that Heylen Group is an industrial holding involved in multiple international operations.



## **Heylen Group: investor in companies and entrepreneurs**

During the past years, Heylen Group has made significant investments in the Benelux countries. In 2016, it acquired the Royal Dutch Mint and as of this year, Heylen Group started minting all Belgian euro coins. As the company keeps on growing, its holdings are crossing more and more international borders. The company is currently operating in Italy and Finland, thanks to the acquisitions of Boretti and Aste Coolers.

“Abroad, we limit our investments to sectors in which we have already gained the required experience and knowhow. In our home market, the Benelux, we remain highly ambitious, yet our radius is expanding and becoming more international,” according to Heylen. “It is not easy to negotiate with Chinese or American businesspeople when using the name ‘Groep Heylen’. The internationalisation of our name to Heylen Group is the obvious next step in our growth process.”

## **Heylen Warehouses: investor in logistics real estate**

Within Heylen Group, logistics real estate has grown into one of the most prominent branches. That is why it is to market this division as a fully autonomous company with its own vision and positioning. In legal terms, this was already the case. To make this tangible to the rest of the world, the logistics real estate division will become a separate entity by the name of Heylen Warehouses.

“By doing this, we are plotting the strategic course for our international ambitions and enabling parent company Heylen Group to get a better foothold as an industrial holding that not only invests in real estate, but also in companies and entrepreneurs across multiple industries. Heylen Warehouses therefore splits off by adopting its own identity, even though it will of course remain part of Heylen Group,” confirms CEO Philippe Deschilder of Heylen Warehouses..

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## **Note to editors**

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## **About Heylen Group**

Heylen Group is a Belgian industrial holding that invests in ambitious enterprises and entrepreneurs worldwide. With current activities in Belgium, The Netherlands, Luxemburg, Italy and Finland, Heylen Group has gained longstanding experience in a wide range of industries, for example retail, minting, logistics real estate..

The Group has a prodigious ‘hold’ strategy and focuses on long-term investments through innovation, internationalization and operational excellence. By implementing a decisive buy-and-build strategy, Heylen Group is eager to combine forces and cultivate entrepreneurial spirit to acquire a key position on international markets.